



Generation 2 Generation Review of 2019

The Generation 2 Generation(G2G) committee would like to wish you and your family a healthy, enjoyable and successful new year.

G2G was first established in June 2017 and 2019 and we are beginning to establish ourselves as a provider of speakers presenting their family Holocaust stories

- We have five speaker with completed presentations. Congratulations to Vera Bernstein and Vivienne Cato who are ready to give their first public presentation in January 2020.
- In 2019 G2G presenters have delivered their presentations in: 2 libraries, 7 schools (sometimes to more than one group), 4 synagogues, 2 Girl Guide Groups, 1 B'nai B'rith group, and at two different Holocaust Memorial Day workshops run by synagogues.
- We have received excellent feedback from these presentations.
- We have 24 speaker bookings so far for 2020 both before, during and after Holocaust Memorial Day and on or around Yom Hashoah.
- We will have many more bookings and will promote ourselves to speak during the anniversary of the liberation of Bergen Belsen in April and the November Pogrom (Kristallnacht) as well as continuing to offer our services to schools and other organisations throughout the school year.
- We have held 8 introductory evening events informing 32 potential presenters about G2G.
- We have 12 new people who have either begun the process for preparing their presentation or will be starting in early 2020.



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- We have established a clear process for ensuring that our speakers' presentations are engaging and well-delivered before we recommend them to organisations.
- We have formalised the structure of the organisation with the establishment of a Board of Trustees and a Planning and Operations Committee focusing on: fundraising, publicity and public relations, speaker recruitment, supporting and training new speakers, speaker placement and liaison with external organisations.
- We are establishing a group of experts on different specialisms to advise us: Publicity and Public Relations, Holocaust History, IT and Presentation Skills, and Fundraising.
- Articles about G2G have been published in several synagogue magazines and we have established links with several organisations in the field.
- We have begun the process of developing a logo and a strong strap line and this will be completed by early 2020.
- We are at the end of the charity application process and hope that we will be a registered Charity by early January 2020. This will enable us to be in a better position to raise money so we can recruit and develop more speakers.

We are delighted by the progress that G2G has made during 2019 and feel very positive about 2020. We are happy you will be joining us on this exciting journey to ensure that Holocaust testimony can continue to be used so that its victims are not forgotten and lessons are learned for the future.

With Best Wishes

From the G2G Committee:

Sharman Berwald, Gina Drew-Davis, Bernice Krantz, Anita Peleg
Helen Stone, Lesley Urbach and Simon Waxman

